



HUGO BOSS

Writing Instruments & Accessories



HUGO BOSS

HUGO BOSS is a global leader in the upper premium apparel market. With some 14,700 employees around the world, the German Group develops and sells high-quality fashions and accessories for women and men under its BOSS and HUGO brands. Its products range from classic contemporary apparel, elegant evening fashions and casualwear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, children's fashion, home textiles and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns. The Company also sponsors premium sports such as golf, sailing, motorsports and soccer to convey brand values such as success, precision, innovation and sustainability. Sponsorship of cultural events is a further key area of the Group's brand communications, with the Group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing innovative designs. The line offers pens on diverse creative segments; from classical items to pens that are directly inspired by the HUGO BOSS fashion line. A selection of the pieces also find their design roots in architectural structures. The writing line is completed with a full range of matching writing accessories, such as notebooks, folders and pen pouches, as well as electronic items such as powerbanks. Today, the HUGO BOSS writing instruments are available in over 100 countries across over 2000 point of sales.

GEAR MATRIX EARBUDS

The Gear line is inspired by aerodynamic shapes, giving the range a streamlined aesthetic. This is true of its latest addition - the True Wireless Earbuds - headphones that bring together superior technology and a sleek, compact appearance for an elegant user experience. Available in a wide array of colors: blue, khaki, yellow, red, black, and white.





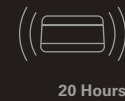
Intelligent design

Haptic Smart earbuds detection pauses music once an earbud is removed and restarts automatically when placed back into the ear. They're also designed to be interchangeable, from right to left, depending on the wearer's preference.



Easy to charge

The case is enabled with Qi fast wireless charging for when you're on the go. The earbuds themselves have a 4.5-hour battery reserve, while the case battery lasts up to 24 hours.



Clear audio quality

The ergonomic earbuds deliver exceptional audio quality and are equipped with noise cancellation capabilities and ultra-low latency for an enjoyable user experience.



Bluetooth



HAP107A - Earphones black 119 €*



HAP107W - Earphones white 119 €*



HAP107P - Earphones red 119 €*



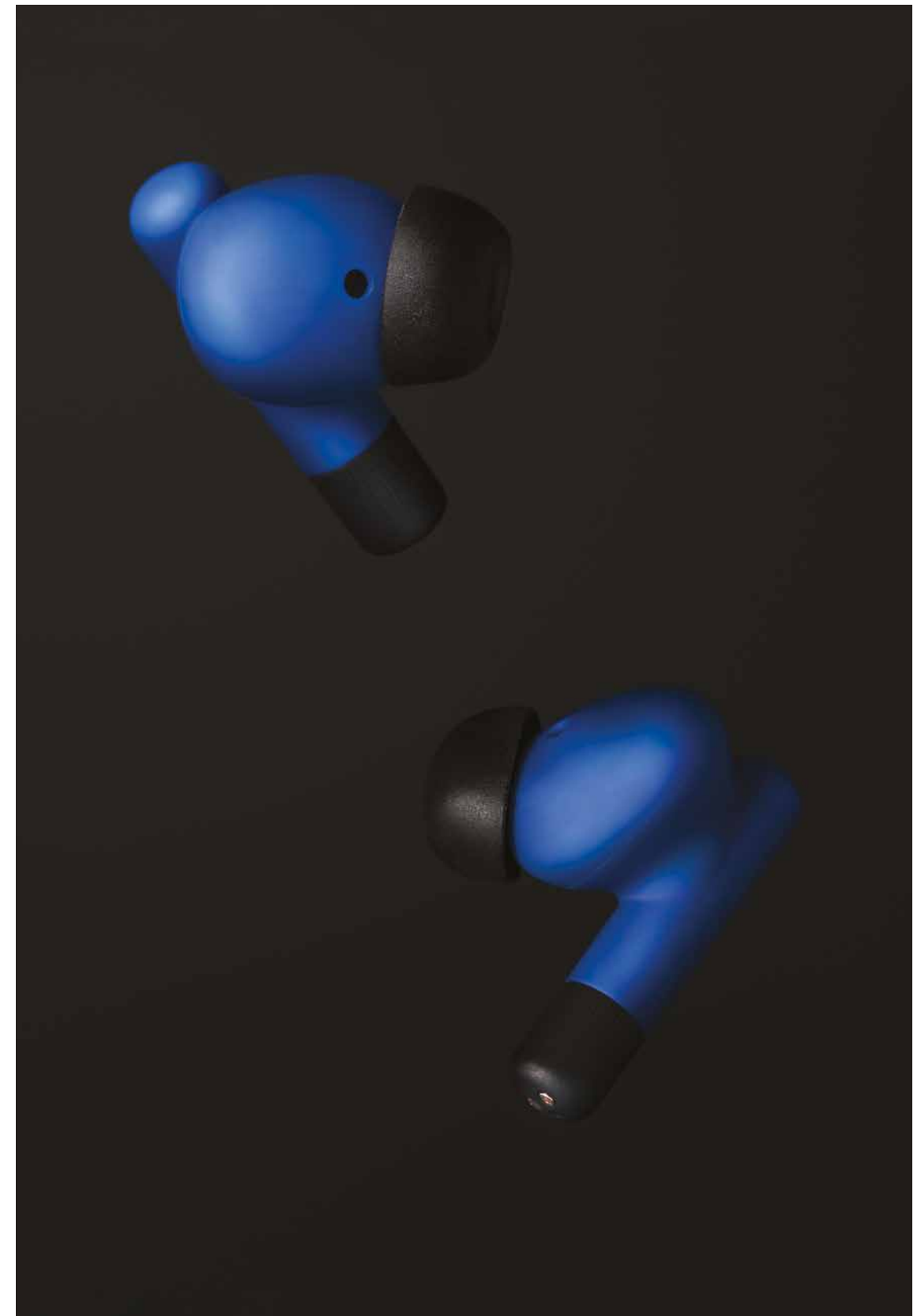
HAP107L - Earphones blue 119 €*



HAP107S - Earphones yellow 119 €*



HAP107T - Earphones khaki 119 €*



*Indicative recommended retail prices – these prices include VAT.
The Gear Matrix true wireless earphones are outfitted with a 300 mAh battery to allow a 20 hours autonomy. Earphones are delivered in a Hugo Boss gift box.

GEAR MATRIX SPEAKER

With their compact design, unique features, pop-color details, and flawless functionality, the Gear Matrix wireless speakers are a modern addition to everyday life and to the home. Their signature details mirror those of the rest of the range, allowing for beautiful product pairings.





Design and functionality

The speaker's sleek design and lightweight, compact proportions allow the item to be easily carried from place to place and laid on any surface. They have five hours of play autonomy.



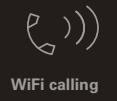
Compatibility

The Gear Matrix wireless speaker is rechargeable via its USB-C port. It connects to your smartphone and can intercept your calls through Wi-Fi. A microSD slot allows you to play music wherever you are.



Clear audio quality

The 3-watt speaker delivers crisp and clear sound quality.




WiFi calling




Micro SD




HAE007A - Speaker black 49 €*




HAE007L - Speaker blue 49 €*





HAE007T - Speaker khaki 49 €*




HAE007P - Speaker red 49 €*




HAE007S - Speaker yellow 49 €*




Set Gear Matrix speaker & Gear Matrix key ring & Gear Matrix ballpoint pen 165 €*
Colors available:

HPBEK007A

HPBEK007P

HPBEK007L


HPBEK007S

HPBEK007T


*Indicative recommended retail prices – these prices include VAT.
The Gear Matrix speaker is wireless and has a 5 hours autonomy. Speakers are delivered in a Hugo Boss gift box.



RIBBON MATRIX

The contemporary look of the Ribbon line echoes the vibrant feel of the Matrix series with its distinctive color-block details. Elegant and minimal cardholders are made from soft leather, and writing instruments are lightweight and balanced, creating beautiful product combinations.





HSC2414P - Ballpoint pen red 85 €*




HSC2414L - Ballpoint pen blue 85 €*




HSC2414S - Ballpoint pen yellow 85 €*




Set Gear card holder & Ribbon Matrix ballpoint pen 139 €*
Colors available:

HPBC241P


HPBC241L


HPBC241S


*Indicative recommended retail prices – these prices include VAT.
The Ribbon Matrix pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).



HLC007A - Card holder black 59 €*




HLC207L - Card holder blue 59 €*




HLC207S - Card holder yellow 59 €*




HLC207T - Card holder khaki 59 €*


*Indicative recommended retail prices – these prices include VAT.
 The Gear card holder is made of genuine leather. Card holders are delivered in a Hugo Boss gift box (HBP500).





HDF002F - Folder A4 white 129 €*

HDM002F - Folder A5 white 99 €*



HDM002A - Folder A5 black 99 €*



HDM002L - Folder A5 blue 99 €*

*Indicative recommended retail prices – these prices include VAT.
The Outline folder line is made of vegan leather and nylon. The paper refill contains 40 pages. Folders are delivered in a Hugo Boss gift box.

GEAR MATRIX


Pop-color elements, refined details such as matte black trims, and a vibrant aesthetic define the Gear Matrix series. This design approach is reflected across all products in the range, including writing instruments, keyrings, notebooks, and leather cardholders, to create a coherent and impactful product universe.





HSC0742T - Fountain pen khaki 79 €*



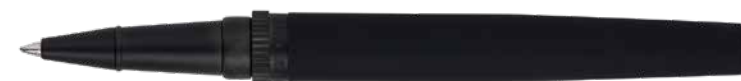

HSC0742L - Fountain pen blue 79 €*




HSC0742P - Fountain pen red 79 €*





HSC0742A - Fountain pen black 79 €*

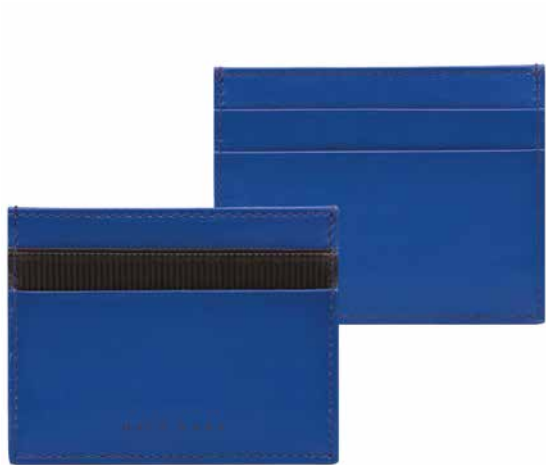




HSC0745A - Rollerball pen black 69 €*


*Indicative recommended retail prices – these prices include VAT.
 The Gear Matrix pen line is made of brass. Fountain pens are outfitted with blue ink refills as standard. Rollerball Pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).




HLC215P - Card holder red 59 €*





HLC215L - Card holder blue 59 €*




HLC215S - Card holder yellow 59 €*




HLC215T - Card holder khaki 59 €*


*Indicative recommended retail prices – these prices include VAT.
The Matrix card holder is made of genuine leather. Card holders are delivered in a Hugo Boss gift box (HBP500).



Set Matrix card holder & Gear Matrix ballpoint pen 119 €*
Colors available:

- HPBC974P

- HPBC974L


- HPBC974S

- HPBC974T




Set Gear Matrix key ring & Matrix card holder 119 €*
Colors available:

- HPCK007P

- HPCK215L



- HPCK215S

- HPCK007T




HAK007A - Key ring black 59 €*




HAK007P - Key ring red 59 €*





HAK007L - Key ring blue 59 €*




HAK007S - Key ring yellow 59 €*




HAK007T - Key ring khaki 59 €*


*Indicative recommended retail prices – these prices include VAT.
 The Gear Matrix key ring is made of brass. Key rings are delivered in a Hugo Boss gift box (HBA500).





HNH127AD - Notebook A5 Black Dots 18,95 €*
HNH127AL - Notebook A5 Black Lined 18,95 €*



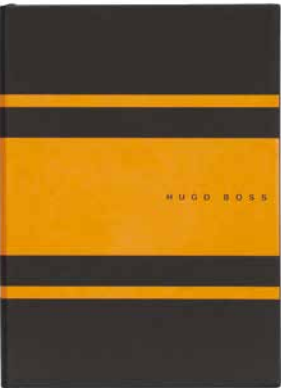
HNH127LD - Notebook A5 Blue Dots 18,95 €*
HNH127LL - Notebook A5 Blue Lined 18,95 €*



HNH127TD - Notebook A5 Khaki Dots 18,95 €*
HNH127TL - Notebook A5 Khaki Lined 18,95 €*



HNH127PD - Notebook A5 Red Dots 18,95 €*
HNH127PL - Notebook A5 Red Lined 18,95 €*



HNH127SD - Notebook A5 Yellow Dots 18,95 €*
HNH127SL - Notebook A5 Yellow Lined 18,95 €*



*Indicative recommended retail prices – these prices include VAT.
The Gear Matrix notebook is made of vegan leather. Notebooks contain 80 sheets of paper and are delivered wrapped in a cellophane.



ILLUSION GEAR

Classic HUGO BOSS writing instruments inspire the new Illusion Gear pen. With its balanced shape and unique nib, this latest addition to the collection features design elements from the rest of the Gear range: dented rings, matte surfaces, and a dynamic aesthetic inspired by the fashion house's athleisure line.





HSV2124L - Ballpoint pen blue 79 €*



HSV2125L - Rollerball pen blue 85 €*



HSV2124T - Ballpoint pen khaki 79 €*



HSV2125T - Rollerball pen khaki 85 €*



HSV2122A - Fountain pen black 89 €*



HSV2124A - Ballpoint pen black 79 €*



HSV2125A - Rollerball pen black 85 €*



Set Illusion Gear ballpoint pen & Illusion Gear rollerball pen 165 €*

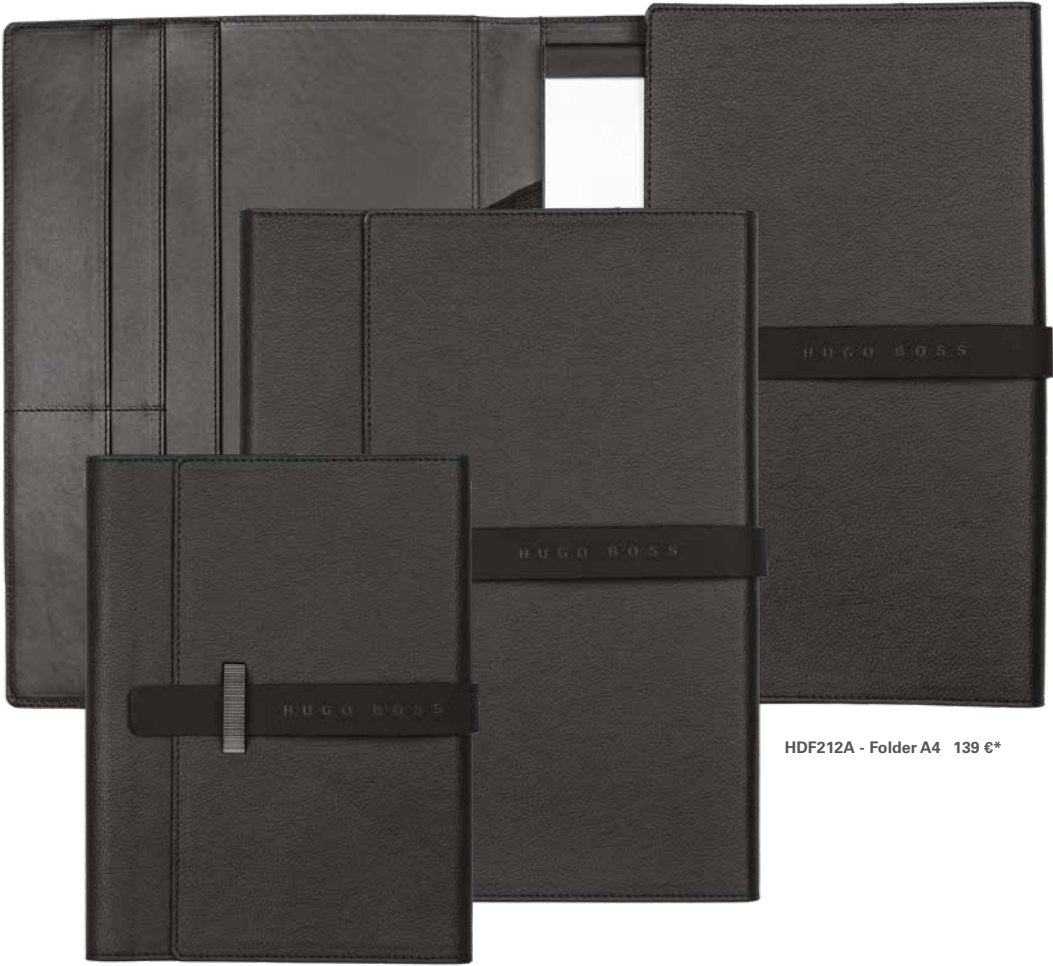
Colors available:

HPBR212A

HPBR212L

HPBR212T

*Indicative recommended retail prices – these prices include VAT.
The Illusion Gear pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).



HDM212A - Folder A5 99 €*

HDF212A - Folder A4 139 €*

*Indicative recommended retail prices – these prices include VAT.
The Illusion Gear folder is made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a Hugo Boss gift box.

EXPLORE


The distinctively modern look of the Explore pen is created by its clean and minimal shape. Its brushed aluminum surface is the result of expert craftsmanship and provides the base for a range of masculine colorways. Signature elements such as black trims and textured ring details complete its sleek presentation.





HST0034A - Ballpoint pen black 59 €*




HST0034P - Ballpoint pen red 59 €*





HST0034N - Ballpoint pen navy 59 €*




HST0034H - Ballpoint pen grey 59 €*





HST0034T - Ballpoint pen khaki 59 €*





HST0032H - Fountain pen grey 79 €*




HST0035H - Rollerball pen grey 69 €*




HPBR003H - Set Explore Brushed ballpoint pen & Explore Brushed rollerball pen 125 €*


*Indicative recommended retail prices – these prices include VAT.
The Explore pen line is made of brass and aluminium. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).



HDF003A - Folder A4 119 €*

HDM003A - Folder A5 99 €*

*Indicative recommended retail prices – these prices include VAT.
The Explore folder line is made of vegan leather and nylon. The paper refill contains 40 pages. Folders are delivered in a Hugo Boss gift box.

GEAR CLASSIC

The Gear Classic items, with their black aesthetic, matte chrome accents, and subtle red details, are the original Gear products. The Gear line was initially inspired by the concept of high performance, with elements taken from HUGO BOSS' distinctive athleisure collection.





HSG8022A - Fountain pen black 69 €*



HSG8024A - Ballpoint pen black 59 €*



HSG8025A - Rollerball pen black 65 €*



HPBM802A - Set Gear ballpoint pen & Gear conference folder A5 165 €*



HTM802A - Conference folder A5 109 €*

*Indicative recommended retail prices – these prices include VAT.

The Gear Classic pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).

The Gear Classic conference folder is made of vegan leather. The paper refill contains 40 pages. Conference folders are delivered in a Hugo Boss gift box.

GEAR

Gear Umbrellas were designed for an active lifestyle, with their compact and ergonomic silhouettes. From the dented ring at the tip of the handle to the bicolored canopies, each detail was designed to mirror the rest of the eponymous line to create a coherent product universe with an active look and feel.





HUF007L - Pocket umbrella blue 79 €*
■



HUF007A - Pocket umbrella black 79 €*
■



HUF007T - Pocket umbrella khaki 79 €*
■



HUF007P - Pocket umbrella red 79 €*
■



HUN007A - Umbrella black 89 €*
■

*Indicative recommended retail prices – these prices include VAT.
 The Gear umbrellas are delivered in a Hugo Boss nylon pouch.



PURE TIRE

The Pure Pen, Tire Edition, is adorned with rubberized engravings inspired by sports cars, giving a feel similar to that of an actual tire. This mix of contemporary minimalism and athletic details is a powerful combination. The dark chrome plating on the folders gives an air of modern sophistication.





HTA902 - Conference folder A4 149 €*



HTM902 - Conference folder A5 109 €*



HSG9432 - Fountain pen 139 €*



HSG9434 - Ballpoint pen 119 €*



HSG9435 - Rollerball pen 129 €*



HPMR902 - Set Pure rollerball pen & Tire conference folder A5 235 €*

*Indicative recommended retail prices – these prices include VAT.
The Tire conference folder is made of vegan leather. The paper refill contains 40 pages. Conference folders are delivered in a Hugo Boss gift box.
The Pure Tire pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss gift box (HBS500).



