



MARCELLO PANE

TIMELESS ELEGANCE



MARCELLO PANE

Marcello Pane was founded in 1851 by Marcello Pane and Concetta Valletta.

Together, they founded what was to become the foundations of a company that still today represents a point of reference in the national and international goldsmith market.

Starting from the search for elegant lines, they created over time a style that identifies a woman with contemporary taste.

Over the years the company has undergone profound transformations, starting from the sale and production of gold jewels to become today a reference point in the 925 silver fashion jeweler segment.

A 150-year-long evolution that has been framed by an impalpable Naples, made up of tradition, family and values.

1851

The company was founded by Marcello Pane and Concetta Valletta in Corso Umberto I.

1923

The company participated in the first Vicenza Fair as O.R.I. Oreficerie Riunite Italiane.

1951

The MARCELLO PANE company was founded by Marcello Pane, knighted as "Cavaliere del Lavoro".
And founding partner of Banco di Napoli, and Ettore Pane, a well-known stockbroker.

1980

Ettore Pane and Antonio Rinaldi took over the management of the company.

1996

The company's headquarters are transferred to the newly-established goldsmith centre "Il Tari" in Marcianise.

2008

The fourth generation of Pane and current administrator Marcello Pane takes over the management of the company.

2011

The company's core business, following market trends, shifts to Fashion Jewelry in 925 silver.

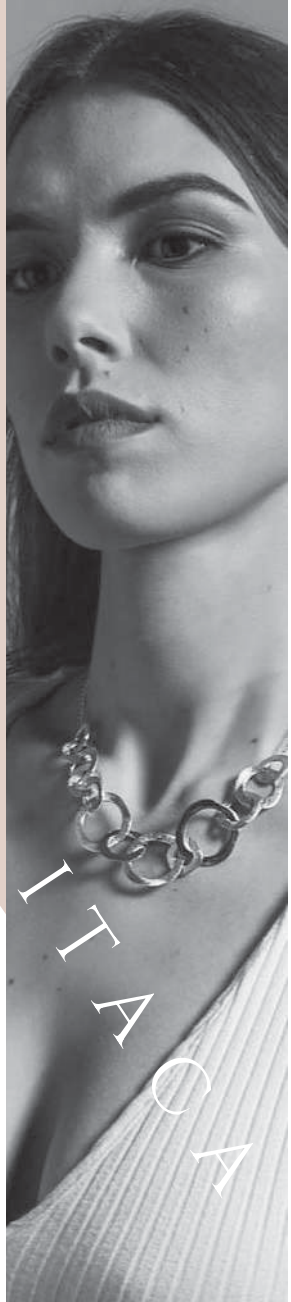
2022

The first single-brand store opens in the heart of Naples' shopping streets, in Via Cavallerizza a Chiaia.





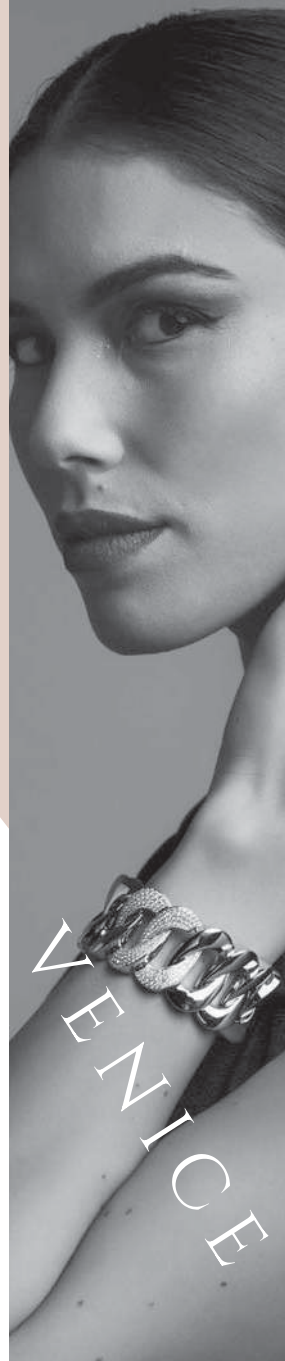
COLLECTIONS



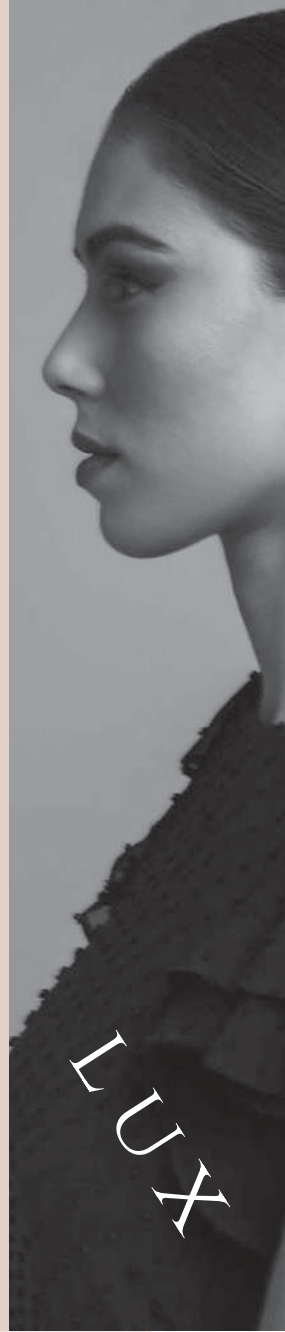
ITALIA



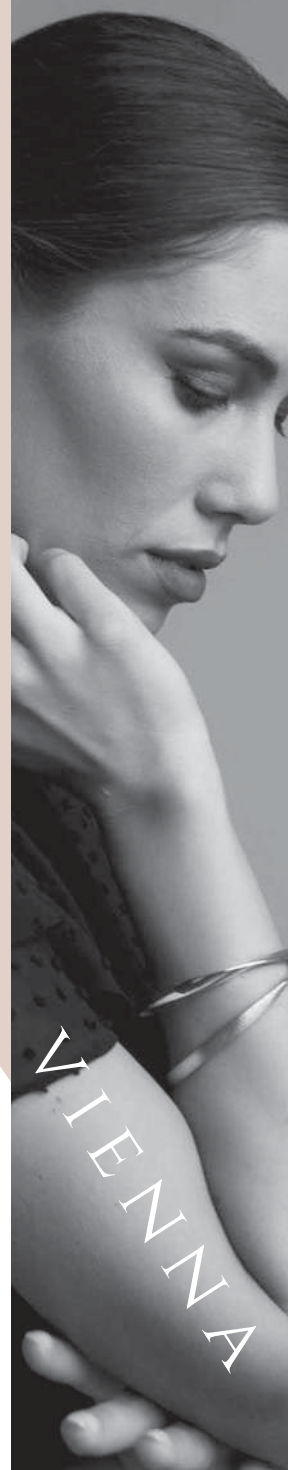
RUBBER



VENICE



LUX



VIENNA



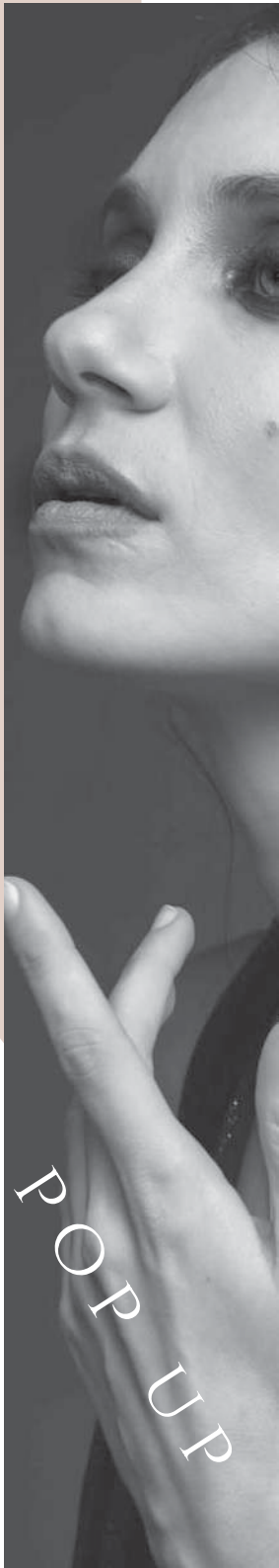
CLASSIQUE



LETTERS



DREAM



POP UP



ESSENTIAL



TWIST



CHEVALIER

A black and white close-up portrait of a woman with long, dark, wavy hair. She is looking directly at the camera with a soft expression. She is wearing a long, thin chain necklace with several large, oval-shaped pendants. Her right hand is raised, holding the chain near her forehead. The lighting is soft, highlighting her features and the texture of her hair.

Contemporary jewels that thanks to the shining silver and a sanded finishing, bring us back to legendary kingdoms of the past. Itaca collection is created for fearless women.



TWIST

A very modern collection inspired by the famous tubogas mesh, revisited in a contemporary mood.

Winding bracelets with a current look; a thousand of thin treads joined together by precious details; rings with contemporary patterns.

A world of jewels that take off the breath and catalyze the attention.





LETTERS

Jewels are the continuation of our personality, this is the reason why Letter Collection is 100% customizable. You are the center of our jewels universe, a universe made of precious gems and super cool pearls and lines. A universe that you can create as you prefer. Let us know who you are, #sayitwithMarcelloPane.



CLASSIQUE

A look back at traditions, a modern take on time-honored forms; the Classique line keeps us attached to the past, but with a whole new flavor. These jewels interpret a contemporary taste through lines that never go out of fashion. The ultimate expression of design through the jewel par excellence: chains. Various weaves for a single purpose: to stay connected to the passion for jewelry.



LUX

The new Lux Collection is a soft encounter of shapes and lights, it is distinguished by a special faceted workmanship that makes the woman wearing it even more sparkling, amplifying her natural light. Its unique combination of 2 meshes in perfect balance with each other, its soft design and faceted surfaces will maximize every woman's natural beauty.



ESSENTIAL

Shine and essentiality are the main ingredients of this collection.
Refined models that thanks to stones and metal combination transform each jewel
into a glittering and unique style detail.



POP - UP

Young and carefree, the PopUp Collection was born to live an everyday life full of emotions. Chains and pearls perfectly enriched with pendants and charms become true icons symbolizing the most characteristic personalities. The PopUp Collection was created for a woman who loves to be loved from the very first glance, while always remaining a bit of a child.



VIENNA

Jewelry with refined and precious lines, they evoke a true triumph of nature with bucolic compositions whose beauty shines on the surfaces of the perfectly fused elements.

They tell of a contemporary woman who loves refined and elegant jewelry that knows how to draw wisely from past atmospheres.



DREAM

A collection with dreamy and romantic themes. Hearts, stars, moons and crowns alternate in a collection that remains somewhere between dream and reality.

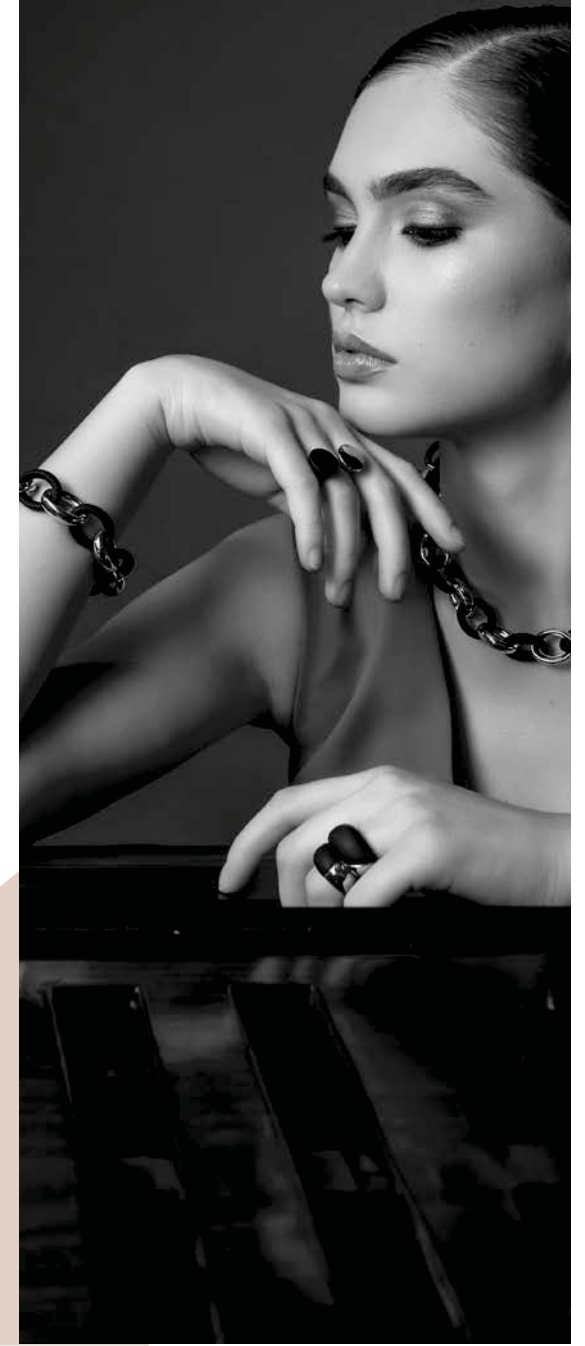
Feel free to wear the jewelry that most represents you and let yourself be conquer by the themes and colors of the DREAM collection.

Jewelry that accompanies you in every moment!



R U B B E R

The delicacy of the rose gold silver mixed up with strong crosses, create jewelry with a revolutionary charme. The aim of this collection is to create unforgettable experiences, thanks to its soft touch finishes that seem to be a caress on your skin.



CHEVALIER

The most iconic piece of jewelry ever, interpreted in so many different ways with a precious and sparkling touch: DIAMONDS!

Chevalier rings represent a jewelry classic, made of 925 sterling silver with diamonds and precious stones, precisely to emphasize each individual personalization. In this way, each piece of jewelry becomes unique, a hallmark of the person who wears it.

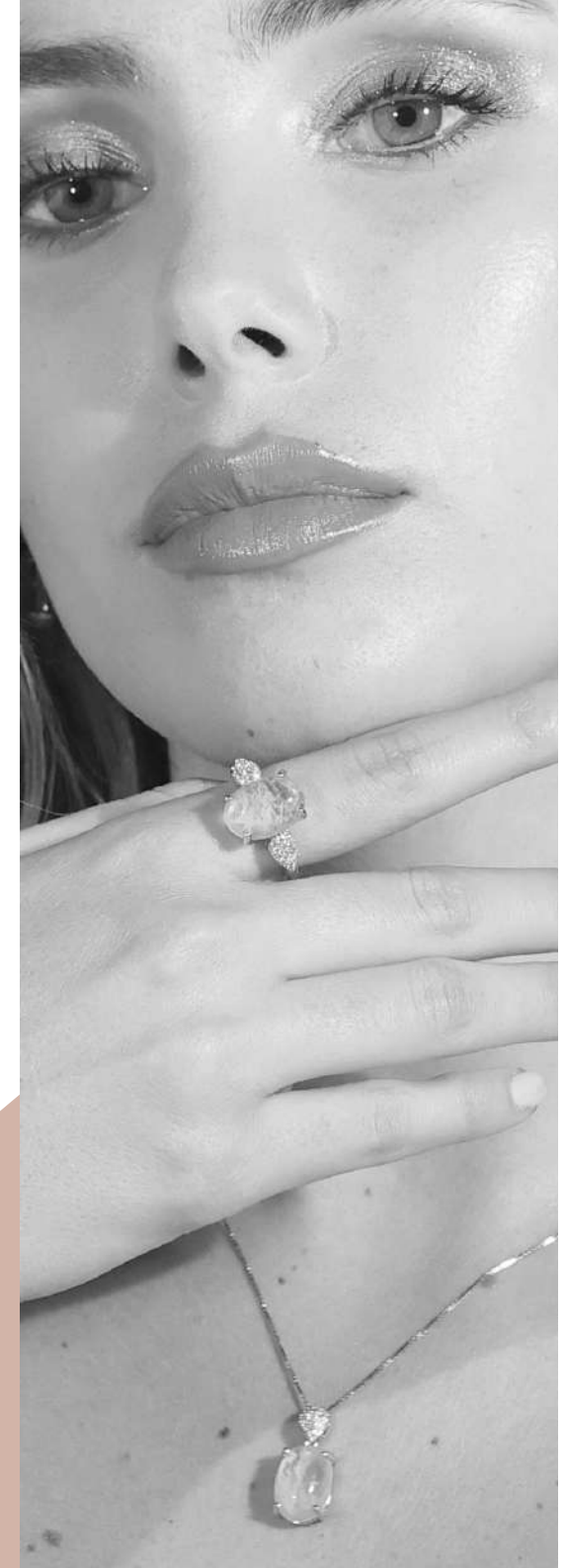
Because the most precious detail of our jewelry, is you!



VENICE

A collection where innovation and tradition become one, creating winding and shining jewels.

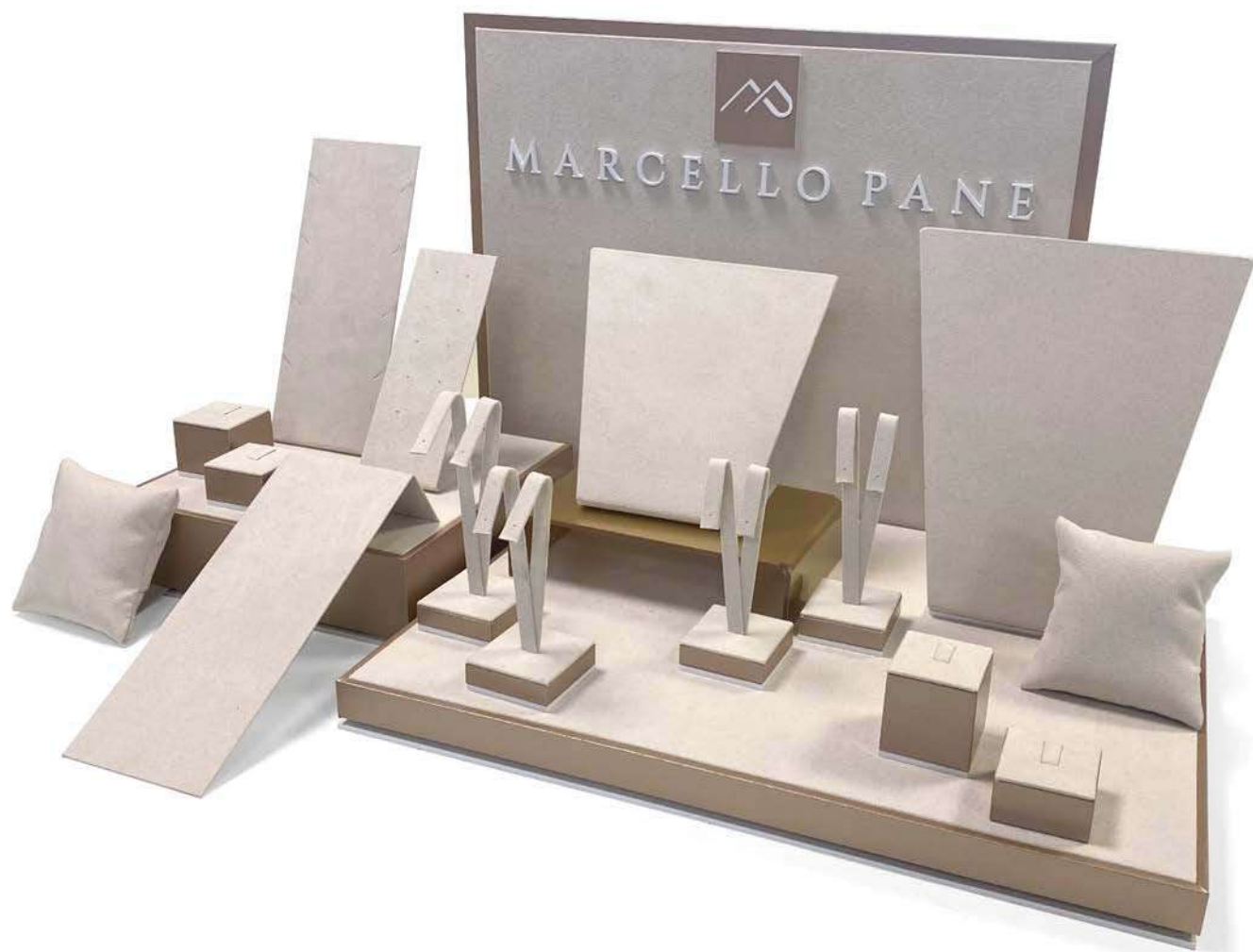
The Venice Collection real aim is to emphasize the pure beauty of the metal, but also the shining surfaces and the gold colours. Jewels with clean and essential lines, whose beauty shine on silver surfaces. This collection refers to a contemporary woman that choose elegant jewels for casual and also more elegant outfits.





IDENTITY





DISPLAY

SHOWCASE



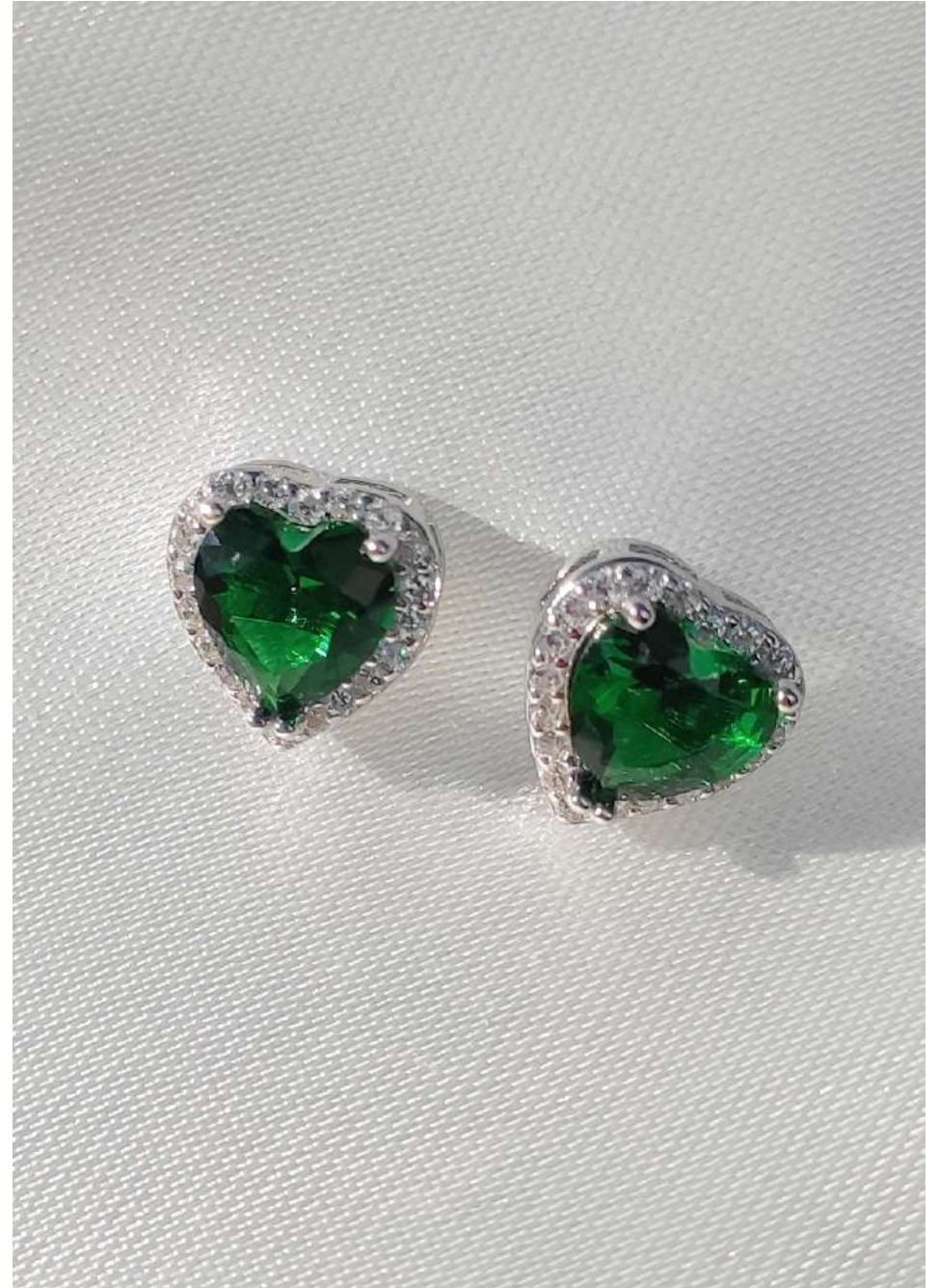


MIRROR



emms

A new project that stems from the desire to transfer the manufacturing know-how of Campania's high jewelry, which distinguishes the brand, into silver jewelry with an attractive price range.





emme

Emme's collections range their designs in the classic jewelry to offer models of an elegance timelessness.



héctor

A NEW STORY BY
MARCELLO PANE





brave SOUL

From the century-old know-how of Marcello Pane comes a new style project dedicated to Man Jewelry. An eye-catching collection that mixes clean lines and polished surfaces to the roughness of leather and other materials. A unique style gives life to a new line that draws its main inspiration in the history and the people who have made Marcello Pane what it is today.

h ctor

In honor of the founder of the family, Ettore Pane, we have shaped the brand image by drawing inspiration from the ideals and style that have always distinguished it.





Hector jewelry knows how to capture the attention and conquer the fearless soul of the wearer with a design intriguing and innovative, one of a kind.





MARCELLO PANE

 + 39 0823 513046

 info@marcellopane.eu




 Facebook



 Instagram



 www.marcellopane.eu