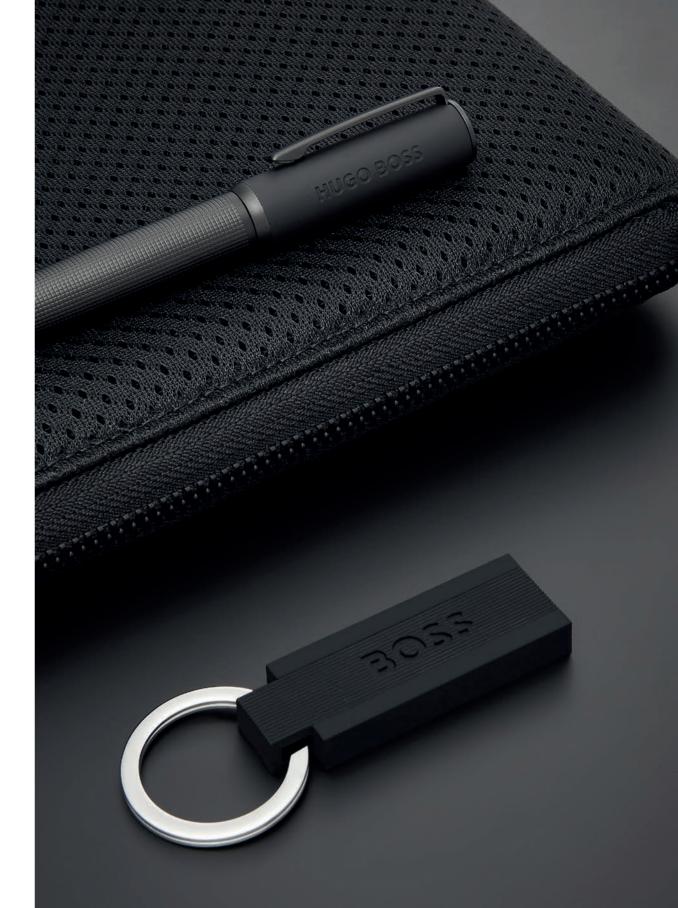


HUGO BOSS is a global leader in the upper premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories under its BOSS and HUGO brands.

The products range from classic contemporary apparel, elegant evening fashion and casualwear through to shoes, leather accessories, and licensed products including fragrances, eyewear, watches, children's fashion, home textiles, and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns, such as the sponsoring of premium sports, conveying brand values such as success, precision, innovation, and sustainability. Sponsorship of cultural events is a further key area of brand communications, with the group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing on innovative designs. The full range entails a matching writing accessories line, including notebooks, folders, and pen pouches, as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers, and a wine bottle opener. The assortment is completed with lifestyle accessories, including yoga mats and resistance bands, converting sports equipment into true fashion statements.



# ARCHE

The Arche silhouette is a slightly more tapered and aerodynamic take on our top-selling Gear line. Finished with a play on contrasting, graphical, and innovative matte textures, and unexpected logo placement, Arche comes in our three iconic colors: black, white, and camel.





HSQ4744X - Arche Iconic Ballpoint pen camel 89.00€\*

ARCHE



HSQ4744F - Arche Iconic Ballpoint pen white 89.00€\*



HSQ4744A - Arche Iconic Ballpoint pen black 89.00€\*



HSQ4742A - Arche Iconic Fountain pen black 99.00€\*



HSQ4745A - Arche Iconic Rollerball pen black 95.00€\*

The Arche pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.







HTF413A - Arche Conference Folder A4 black 149.00€\*





HPFR413A - Set Arche Rollerball pen and Arche Conference Folder A4 239.00€\*

HPBKM421A - Set Edge keyring, Arche Ballpoint pen and Arche Conference Folder A5 245.00€\*

The Arche conference folders are made of synthetic coated fabric (PU) and polyester. The paper refill contains 40 pages. Folders are delivered in a gift box.



# RIVE

Built on a slim yet strong structure, the Rive pens are defined by symmetrical design elements and contrasting textures. The graphical grid-engraved surface, plated in matte gunmetal, further magnifies the unexpected lines, while a slightly oversized logo is embossed on black matte lacquer.

# WRITING INSTRUMENTS



HST4962D - Rive Fountain pen gun 119.00€\*

RIVE



HST4964D - Rive Ballpoint pen gun 99.00€\*





HST4965D - Rive Rollerball pen gun 109.00€\*



HAK443D - Rive Keyring gun 59.00€\*

The Rive pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.







HDF414A - Rive Folder A4 black 149.00€\*



HPFKP443D - Set Rive keyring, Rive Folder A4 and Rive Fountain pen 325.00€\*



HDM414A - Rive Folder A5 black 119.00€\*



HPBM414A - Set Rive Folder A5 and Rive Ballpoint pen 215.00€\*

The Rive conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.

# CORE

Gathering key elements of our writing instruments core DNA, such as vertical stripes, luxurious ring detailings, and innovative textures, our new Core line brings a striking new formation to our writing instrument line, with its robust frames, tapered silhouettes, one-piece ballpoints and long caps.



HSF4852A - Core Fountain pen black 139.00€\*

CORE



HSF4854A - Core Ballpoint pen black 119.00€\*



HSF4855A - Core Rollerball pen black 129.00€\*



HSF4852D - Core Fountain pen gun 129.00€\*



HSF4854D - Core Ballpoint pen gun 109.00€\*



HSF4855D - Core Rollerball pen gun 119.00€\*

The Core pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# ELEMENTAL

Our Elemental line offers a contemporary spin on classic staples, with its modernized herringbone patterns executed on matte etched metallic surfaces. All of this is built on a timeless, poised frame that will allow for the best possible writing experience.

ELEMENTAL

WRITING INSTRUMENTS



HSI4652D - Elemental Fountain pen gun 99.00€\*



HSI4654D - Elemental Ballpoint pen gun 89.00€\*



HSI4655D - Elemental Rollerball pen gun 95.00€\*



HSI4652C - Elemental Fountain pen silver 89.00€\*



HSI4654C - Elemental Ballpoint pen silver 79.00€\*



HSI4655C - Elemental Rollerball pen silver 85.00€\*

The Elemental pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# ESSENTIAL

WRITING INSTRUMENTS



HSY4872D - Essential Metal Fountain pen gun 139.00€\*



HSY4874D - Essential Metal Ballpoint pen gun 119.00€\*



HSY4875D - Essential Metal Rollerball pen gun 129.00€\*



HSY4872C - Essential Metal Fountain pen silver 129.00€\*



HSY4874C - Essential Metal Ballpoint pen silver 109.00€\*



HSY4875C - Essential Metal Rollerball pen silver 119.00€\*

The Essential pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

\*Indicative recommended retail price — This price include VAT.

# ESSENTIAL

One of our iconic writing instrument lines is re-edited with a slightly updated silhouette for a more aerodynamic feel. These monochromatic pieces, available in silver or gunmetal, boast opposing, distinctive surfaces: matte plated metals and ultralacquered, diamond-engraved surfaces.

# QUANTUM

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This balanced yet strong shape is adorned by a deep, matte, gunmetal-plated pattern engravement. The entire surface is sequenced by deep, vertical streaks, blurring the divide between upper and lower barrels, and only interrupted by a distinctive brushed logo ring. The result is an ultra-modern, outstanding writing piece.



HSH4982D - Quantum Fountain pen gun 195.00€\*



HSH4984D - Quantum Ballpoint pen gun 175.00€\*





HSH4985D - Quantum Rollerball pen gun 185.00€\*



HPPR498D - Set Quantum Fountain pen and Quantum Rollerball pen 379.00€\*

The Quantum pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

# ARC

Our most luxurious and elevated piece to date, the Arc sits perfectly at the intersection between innovation and respect for writing tradition. Its curves are a modern twist on a classically balanced frame. The incurved vertical pin streaks are made using cutting-edge, custom CNC machinery, for a result that feels both futuristic and postmodern.

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# WRITING INSTRUMENTS



HSF4782D - Arc Post Modern Fountain pen 495.00€\*



HSF4784D - Arc Post Modern Ballpoint pen 395.00€\*



HSF4785D - Arc Post Modern Rollerball pen 445.00€\*



The Arc pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a special edition gift box including a leather card holder.

\*Indicative recommended retail price — This price include VAT.

# LIMITED EDITION

This exclusive writing piece is edited in limited quantity, with each piece numbered. An exceptional item, it is delivered in special, limited-edition packaging, with its guarantee card protected in a luxurious leather card holder.

# ARC

Built on a modernized, slightly oversized edition of a timeless silhouette, this version of the Arc pen will speak to true writing lovers. It mixes an ultra-modern, architecturally inspired engraved pattern, covered in luxurious lacquer for a smooth handfeel, with timeless crisp chrome plating. It is a classic and a statement all at once.

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HSW4452C - Arc Futurist Fountain pen silver 295.00€\*



HSW4454C - Arc Futurist Ballpoint pen silver 225.00€\*



HSW4455C - Arc Futurist Rollerball pen silver 265.00€\*



HSW4452D - Arc Futurist Fountain pen gun 295.00€\*



HSW4454D - Arc Futurist Ballpoint pen gun 225.00€\*



HSW4455D - Arc Futurist Rollerball pen gun 265.00€\*

The Arc pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





# MONOGRAM

FOLDERS

Simultaneously bold and understated, our monogram folders are made of custom material, delicately embossed with the BOSS iconic pattern. Signed with a BOSS plate luxuriously finished in dark chrome metals, this folder makes a perfect matching set with pens from our writing instrument collection.



HTA411A - Monogram Conference Folder A4 black 169.00€\*



HPAR465D - Set Elemental Rollerball pen and Monogram Conference Folder A4 259.00€\*



HTM411A - Monogram Conference Folder A5 black 139.00€\*

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HPMR485D - Set Core Rollerball pen and Monogram Conference Folder A5 255.00€\*

The Monogram conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.







EOSS

BOSS

HDF412A - Monogram Folder A4 black 149.00€\*



HDM412A - Monogram Folder A5 black 119.00€\*





HPFP412A - Set Monogram Folder A4 and Elemental Fountain pen HPMR487D - Set Monogram Folder A5 and Essential Rollerball pen 245.00€\*

245.00€\*

The Monogram conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



# LOOP

The Loop writing instrument silhouette combines resolutely active and modern design elements, creating an optimal writing experience. This pictured version features a matte diamond-cut pattern mixed with a soft-touch printed surface for a graphical and modern haptic.

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HSW3672B - Loop Diamond Fountain pen chrome 89.00€\*



HSW3674B - Loop Diamond Ballpoint pen chrome 79.00€\*



HSW3672A - Loop Diamond Fountain pen black 99.00€\*



HSW3674A - Loop Diamond Ballpoint pen black 89.00€\*



HSW3675B - Loop Diamond Rollerball pen chrome 85.00€\*







HSW3672D - Loop Diamond Fountain pen gun 99.00€\*



HSW3674D - Loop Diamond Ballpoint pen gun 89.00€\*



HPBP367A - Set Loop Fountain pen and Loop Ballpoint pen 185.00€\*



HSW3675D - Loop Diamond Rollerball pen gun 95.00€\*

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





HSG4634R - Loop Matt Ballpoint pen red 69.00€\*

LOOP



HSG4634K - Loop Matt Ballpoint pen grey 69.00€\*



HSG4634N - Loop Ballpoint pen blue 69.00€\*



HSG4634T - Loop Matt Green Ballpoint pen green 69.00€\*

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

LOOP ICONIC

WRITING INSTRUMENTS



HSG3522A - Loop Iconic Fountain pen black 79.00€\*



HSG3524A - Loop Iconic Ballpoint pen black 69.00€\*



HSG3525A - Loop Iconic Rollerball pen black 75.00€\*



HSG3522X - Loop Iconic Fountain pen camel 79.00€\*



HSG3524X - Loop Iconic Ballpoint pen camel 69.00€\*



HSG3525X - Loop Iconic Rollerball pen camel 75.00€\*

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





ERGODECE



HNH321AL - Iconic Lined Notebook A5 black 19.95€\* HNH321AP - Iconic Plain Notebook A5 black 19.95€\*

HNH321WL - Iconic Lined Notebook A5 white 19.95€\* HNH321WP - Iconic Plain Notebook A5 white 19.95€\*

ICONIC NOTEBOOKS





HNH321XL - Iconic Lined Notebook A5 camel 19.95€\* HNH321XP - Iconic Plain Notebook A5 camel 19.95€\*

HPHR352X - Set Iconic notebook A5 and Loop Rollerball pen 95.00€\*

The Iconic Notebooks are made of paper and synthetic coated fabric (PU), and contain 160 pages. They are available in A5 format in either plain or lined paper.



# ACCESSORIES







HAK421A - Edge Iconic Keyring black 39.00€\* HAK421W - Edge Iconic Keyring white 39.00€\* HAK421X - Edge Iconic Keyring camel 39.00€\*



HPBK352A - Set Edge keyring and Loop Iconic Ballpoint pen 105.00€\*

These keyrings are made of brass and silicone. Keyrings are delivered in a gift box.

# PURE

The Pure line, with its tapered yet aerodynamic silhouette, redefines modern lines with structural simplicity. This new Iconic edition brings timelessness to our long-time best-selling silhouette, with crisp and classical chrome accents and barrels wrapped in luxurious, slightly pebbled textures.

HUGO BOSS

HUGO BOSS



HSU4102A - Pure Iconic Fountain pen black 149.00€\*



HSU4104A - Pure Iconic Ballpoint pen black 129.00€\*



HSU4105A - Pure Iconic Rollerball pen black 139.00€\*



HSU4102X - Pure Iconic Fountain pen camel 149.00€\*



HSU4104X - Pure Iconic Ballpoint pen camel 129.00€\*



HSU4105X - Pure Iconic Rollerball pen camel 139.00€\*

This pen line is made of brass. The lower barrel is wrapped in synthetic coated fabric (PU). Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.









HAK410A - Pure Iconic keyring black 79.00€\*

HAK410X - Pure Iconic keyring camel 79.00€\*



HPBK410X - Set Pure Iconic keyring and Pure Iconic Ballpoint pen 205.00€\*

These keyrings are made of brass. They are partially wrapped in synthetic coated fabric (PU). Keyrings are delivered in a gift box.

HUGO BOSS





HTA410A - Pure Iconic black Conference

Folder A4 159.00€\*



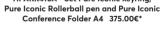


HTM410A - Pure Iconic black Conference Folder A5 129.00€\*





HTM410X - Pure Iconic camel Conference Folder A5 129.00€\*





HPAP410X - Set Pure Iconic Fountain pen and Pure Iconic Conference Folder A4 305.00€\*

The Pure conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.

\*Indicative recommended retail price — This price include VAT.



HPAKR410A - Set Pure Iconic keyring,

# GEAR

Our iconic Gear silhouette returns with a timeless twist, featuring a simplified logo ring and crisp brushed aluminum surfaces. This new version of Gear already feels iconic, and is probably our most commercial offer. A sophisticated take on a minimalist design.

NUBBRESS





HSK4414A - Gear Brushed Ballpoint pen black 75.00€\*



HSK4414B - Gear Brushed Ballpoint pen chrome 69.00€\*



HSK4414N - Gear Brushed Ballpoint pen navy 69.00€\*



HSK4414T - Gear Brushed Ballpoint pen khaki 75.00€\*

The Gear pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

# **GEAR PINSTRIPE**

WRITING INSTRUMENTS

UGO BOL



HSV2852A - Gear Pinstripe Fountain pen black and chrome 79.00€\*



HSV2854A - Gear Pinstripe Ballpoint pen black and chrome 69.00€\*



HSV2855A - Gear Pinstripe Rollerball pen black and chrome 75.00€\*



HDM210A - Pinstripe Black Folder A5 129.00€\*

The Gear Pinstripe pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

\*Indicative recommended retail price — This price include VAT.

# GEAR PINSTRIPE

The iconic Gear silhouette is reinvented with an engraved pattern inspired by pinstripes. An innovative surface treatment to the classical pattern, and a contrast polished logo ring on the upper barrel provide a modern twist.



HSN2542A - Gear Icon Fountain pen black 75.00€\*



HSN2544A - Gear Icon Ballpoint pen black 65.00€\*



HSN2545A - Gear Icon Rollerball pen black 69.00€\*



HPBR367D - Set Loop Ballpoint pen and Loop Rollerball pen 179.00€\*





## HSN2544G - Gear Icon Ballpoint pen white 65.00€\*

HSN2544M - Gear Icon Ballpoint pen light blue 65.00€\*



HSN2544T - Gear Icon Ballpoint pen light green 65.00€\*



HSN2544U - Gear Icon Ballpoint pen light orange 65.00€\*



HSN2544S - Gear Icon Ballpoint pen yellow 65.00€\*



HSN2544Z - Gear Icon Ballpoint pen camel 65.00€\*

The Gear Icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

CONTOUR

WRITING INSTRUMENTS



HSH3412D - Contour Iconic Fountain pen 89.00€\*



HSH3414D - Contour Iconic Ballpoint pen 79.00€\*





HSH3415D - Contour Iconic Rollerball pen 85.00€\*



HPBP341D - Set Contour fountain pen & Contour ballpoint pen 165.00€\*

CONTOUR

The Contour pen, with its dynamic and balanced frame, is adorned with a sophisticated brushed surface. This iconic version features black, white, and camel signature stripes on its midring, subtly mixed with dark chrome undertones.

The Contour pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a luxurious HUGO BOSS gift box.



Cloud writing instruments embrace both balance and functionality, while maintaining a lightweight feel with extra-slim silhouettes and minimalist aesthetics. The engraving pattern offers an elevated touch. Available in three different metallic shades.

# WRITING INSTRUMENTS



HSM2764A - Cloud Ballpoint pen black 89.00€\*

CLOUD



HSM2764B - Cloud Ballpoint pen chrome 89.00€\*



HSM2764D - Cloud Ballpoint pen gun 89.00€\*



HPBM276B - Set Pinstripe A5 Folder and Cloud Ballpoint pen 215.00€\*

The Cloud pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Pens are delivered in a gift box.

# FORMATION HERRINGBONE

WRITING INSTRUMENTS



HSI1062D - Formation Herringbone Fountain pen gun 89.00€\*



HSI1064D - Formation Herringbone Ballpoint pen gun 79.00€\*



HSI1065D - Formation Herringbone Rollerball pen gun 85.00€\*



HSI1062B - Formation Herringbone Fountain pen chrome 89.00€\*



HSI1064B - Formation Herringbone Ballpoint pen chrome 79.00€\*



HSI1065B - Formation Herringbone Rollerball pen chrome 85.00€\*

The Formation herringbone pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

\*Indicative recommended retail price — This price include VAT.

# FORMATION

Built on a sleek yet solid structure, our Formation pens are at the crossroad of contemporary and timeless aesthetics. Highly technical craftmanship paved the way for a constant reinvention of this customer favorite, creating a beautiful, herringbone-textured pen.





# **HUGO BOSS**

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